

The Original Cakerie's Red Velvet Cake, rich cream cheese mousse filled with chewy brownie bites provides a unique twist on the classic dessert.





NOSTALGIC IS IN
49% of consumers and 44% of
operators are interested in nostalgic
desserts, like red velvet cake.

SEASONAL FAVORITE
Looking to drive sales through
LTOs? Red velvet over-indexes on
menus during the winter months.

TRADITIONAL INGREDIENTS Cream cheese, cream, eggs, sour cream, buttermilk and cocoa powder.

RED VELVET CAKE

Rich cream cheese mousse with chewy brownie chunks sandwiched between two layers of chocolate sponge cake in a rich red hue, topped with a smooth cream cheese icing.

SKU: 06256 **DOT:** 566123

GTIN: 10770118062562

PACK: 2

SIZE: 12" x 16"/160 oz.

CUT: Uncut



Source: Datassential 2018



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