

Meet your guests'
Snacking
needs.



Nanaimo Crunch Bar

The Original Cakerie's Nanaimo Bar,
the *iconic Canadian dessert* since 1979.





SNACKING ON THE RISE

Eating three square meals a day is not the norm - **95% of consumers snack throughout the day.**

DID YOU KNOW?

Just over half of consumers' last dessert was **eaten as a morning, afternoon or late night snack.**

CLASSIC INGREDIENTS

Graham cracker crumbs, chocolatey coating, coconut, and cocoa powder.

NANAIMO BAR

The original, time-tested recipe: a chocolate graham crumb base and creamy custard filling, topped with a milk chocolate coating. Pre-scored into 48 pieces.

- SKU:** 01204
- DOT:** 566070
- GTIN:** 10770118012048
- PACK:** 2
- SIZE:** 12" x 16"/97 oz.
- CUT:** 48 Pre-scored



Source: Datassential 2018



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